

foodieTV

Delaware adults spent more than \$855* million dining in restaurants last year. ***Are you winning your share of this valuable market?***

Foodie TV is **your restaurant's digital solution for reaching out to food lovers.**

The site will host a library of food reviews, culinary news and videos.

Restaurants in **Delaware, Pennsylvania, New Jersey and Maryland** are able to reach hungry consumers with FoodieTV on the powerful platform of delawareonline, the state's #1 Web site.

Once the video is on Foodie TV, restaurants will be able to display QR codes in their print ads that **take readers directly to the video online using their smart phones.**

Foodie TV video packages will be produced for restaurants by The News Journal Media Group.

Videos will be approximately 60-seconds and narrated by a host. Packages with different levels showcasing the restaurants are available to suit your restaurant's needs and budget.



Packages levels:

Prices based on a six month period.

Basic (\$150/month):

- Walk-through of restaurant with commentary

Standard (\$300/month):

- Walk-through of restaurant with commentary
- Interview with chef or owner

- OR -

- Walk-through of restaurant with commentary
- Feature of signature dish

Premium (\$450/month):

- Walk-through of restaurant with commentary
- Interview with chef or owner
- Feature of signature dish

* Source: Nielsen, 2010

151,300* Delaware adults dine out *at least one time a week.*

Don't miss your chance. Be a part of Foodie TV today.

For more information, contact your local sales account executive.

 **The News Journal**
Media Group

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