

MONTHLY solutions package

The News Journal Media Group can help grow your business for only

\$438⁷⁵ per week

We have created an advertising solution to provide maximum coverage.

Deliver your message to 85% of New Castle adults.

Program includes:

- **Three full color box ads (4.92" x 4.93") in The News Journal**
Must run any three days during a four week time frame.
- **150,000 impressions on delawareonline.com**
Must run within a four week time frame.

Total cost: \$1,755 for all 4 weeks



Watch your business grow!

Reserve your ad to by calling your sales representative or 302-324-2560:



The News Journal
Media Group

A GANNETT COMPANY

Source: Thoroughbred Research Inc., 2010

